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| **PRODUCT DEVELOPMENT CANVAS Team No: 93829** | | |
| **Purpose**  SECURE PAYMENT GATEWAY  SMALL INVESTMENTS  EASE OF COMMUNICATION BETWEEN INVESTOR AND BUSINESMAN | **Product Experience**  EASY TO USE    SMART UI | **Customer revalidation**  GLOBAL INVESTORS    PROVIDE CHAT OPTION |
| **Product Function**  INVESTING      TRANSACTION    SECURITY |
| **People**  BUSINESSMAN  BROKER    INVESTOR | **Product Feature**  SECURE PAYMENT    LOWER AMC  EASY TO USE  SECURE AUTHENTICATION | **Reject/Redesign/retain**  PROBLEM IN UI STRUCTURE  DIFFICULT TO SEARCH      SIMPLIFIYING UI    ADDING SMART SEARCH OPTION  FINAL CUSTOMIZED DESIGN WITH SMART SEARCH |
| **Components**  FIREBASE  ANDROID STUDIO  VOLLY (THIRD PARTY DEPENDENCY)  GSHEET API |